

deejo





The deejo began as a desire to (re)kindle the pleasure of having a knife in your pocket when you need one.

We wanted it simple, light—ultra-light—without any compromise on size, so that everyone could enjoy what really matters: a perfect cut anywhere anytime.

There are deejos for everyone, for every mood and every taste, for his and for hers.

Luc Foin
Stéphane Lebeau.



“Let’s be honest : a Deejo isn’t just useful
- It’s beautiful.”



COLLECTIONS TATTOO



COLLECTIONS WOOD NATURAL, CARBON FIBER AND WOOD COLORS

Whatever your mood or taste, the worlds lightest knife comes in a color or material to match. Deejo features many stunning knives sorted into various collections : Deejo wood natural, Deejo wood colors, Deejo composite, Deejo naked, Deejo black,... with or without tattoos. There is a Deejo for everyone.

Like a watch, fountain pen, wallet or lighter, Deejo is the rediscovered fashion accessory that fits any pocket or individual style, setting its owner a cut above.

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EVERYDAY HAPPYNESS

1 DEEJO,
THOUSANDS OF POSSIBILITIES.

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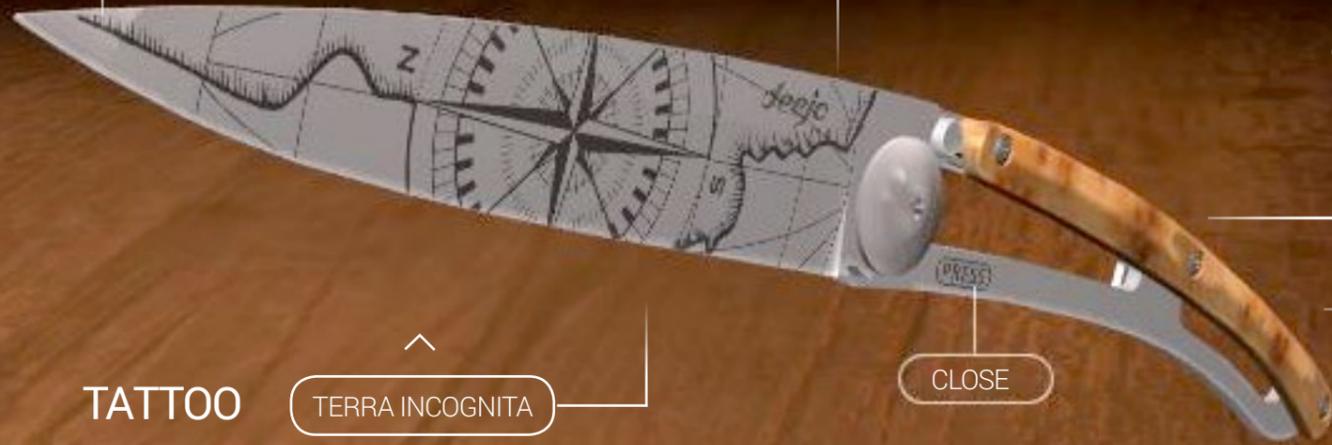
FINISHING

- mirror
- grey titanium
- black titanium

WEIGHT

- 15g (7cm closed)
- 27g (9cm closed)
- 37g (11cm closed)

- Naked
- Color
- Wood
- Canvas



TATTOO

TERRA INCOGNITA

CLOSE



“This is the story of a personal possession, everything but an accessory. One that carries on its blade, the mark of its owner.”

DISCOVER

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TABLE KNIVES



Deejo expresses its love of cutlery with an exclusive collection of Deejo table knives. Like its pocket knives, the Deejo table knives are tattooed around 3 collections: Art Deco, Blossom, and Geometry. Playfully and skillfully alternating between tradition and modernity, these collections entertain in a single harmony a unique tattoo for each guest.

A FLAGSHIP DEEJO STORE IN PARIS



The French brand of cutlery Deejo opened its flagship store in Paris in the north of the Marais, 6 rue des filles du Calvaire

Deejo customisable pocket knives are also available in the heart of Paris, our flagship store opened in 2018, in a magnificent 65 m² setting designed and created by Deejo at 6 rue des filles du Calvaire, in the 'Marais' district, famous for its avant-garde shops.



In a sumptuous setting that borrows from the aesthetics of luxury and restoration, a sitting area offers customers a space to configure THEIR Deejo knife at their leisure, installed with a 'cabinet of curiosities' that presents all the Deejo models of rare elegance, cherished by the brand.

deejo ANATOMY



15g

27g

37g

ABOUT DEEJO.

Deejo is a trademark of the Coriolis company founded in 1995 by Luc Foin and Stéphane Lebeau. The company has offered cutlery products and outdoor accessories for almost 20 years under their two brands: Baladéo and Deejo. Deejo knives were first conceived under the Baladéo brand to meet the needs of hikers and trekkers.

This is why Deejo products are today still named according to their weight, of 15, 27, or 37 grams.

Deejo knives are available in more than 40 countries around the world, in gift boutiques, culinary arts departments, armory shops, outdoor sports and recreation stores, and also in unexpected places, such as watchmakers, shoe shops, bookstores, stationers, optical shops, bike stores, and even flower shops.

DID YOU KNOW?

The first knives, made of stone, flint, or obsidian, date from about 25,000 years ago. From the Bronze Age, knives were made of metal and equipped for the first time with a handle. The Romans manufactured the first steel blades and created, from the first century, the first folding knives.

Until the 16th century when the fork would make an appearance, knives were commonly used to pick up food. Modern knives, legacies of this tradition, are often adorned to come to a point.

Concept Samsera is the exclusive Deejo distributor for Australia.
Contact Joe for any information on deejo products, press and events at sales@deejo.com.au



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